



DREW KAZDIN

Passionate graphic designer specializing
in branding, layout design, and typography.

Cleveland, OH 44102
(216) 339-3101
drewkazdin@gmail.com
drewkazdin.com

SKILLS

Tech Skills

Canva

Adobe Creative Suite

Acrobat

Illustrator

InDesign

Photoshop

Microsoft Office

PowerPoint

Excel

Word

Design Skills

Advertising Design

Branding Design

Color Theory

Layout Design

Marketing Design

Print Design

Print Production

Typography

AWARDS

2025 Hermes Creative Awards

Platinum Award

“The Leap to Self Insurance:” Managed
Healthcare Executive June 2024 cover

GDUSA Inhouse Design Award

Managed Healthcare Executive
Pharmacy Survey cover story 2025

EDUCATION

Kent State University, Kent, OH

Bachelor of Arts degree in
Visual Communication Design

EMPLOYMENT

MJH Life Sciences, North Olmsted, OH

Senior Graphic Designer (1/26 - Present)

- Manage and design editorial magazines for assigned brands
- Collaborate with sales and editorial teams
- Prepare ad materials, calculate book sizes, and assemble issue folios
- Create supplements, custom projects, and marketing materials on special requests

Graphic Designer (1/23 - 1/26)

Great Lakes Publishing, Cleveland, OH

Associate Production Manager (7/21 - 1/23)

- Managed the production of Great Lakes Publishing print products
- Ensured each page was print-ready, color-corrected, and the highest quality
- Designed and oversaw the production of print and web ads
- Communicated between editors and the printer on printing status
- Managed ad design freelancers
- Controlled traffic between clients, sales reps, and freelancers
- Created digital e-zines for our publications

Fusion Magazine at Kent State Student Media, Kent, OH

Assistant Art Director (8/20 - 5/21)

- Developed communication skills by collaborating with writers and fellow designers to create pieces for Fusion online and the print issue
- Engaged with the art director and other designers to design the layout of the print issue

Luna Negra Magazine at Kent State Student Media, Kent, OH

Designer (8/20 - 5/21)

- Evolved decision-making skills by selecting pieces to be published in the *Luna* print issue
- Designed the layout of said issue alongside the Art Director