



DREW KAZDIN

Passionate graphic designer specializing
in branding, layout design, and typography.

Cleveland, OH 44102
(216) 339-3101
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drewkazdin.com

SKILLS

Tech Skills

Canva

Adobe Creative Suite

Acrobat

Illustrator

InDesign

Photoshop

Microsoft Office

PowerPoint

Excel

Word

Design Skills

Advertising Design

Branding Design

Color Theory

Layout Design

Marketing Design

Print Design

Print Production

Typography

AWARDS

2025 Hermes Creative Awards

Platinum Award

“The Leap to Self Insurance:” Managed
Healthcare Executive June 2024 cover

GDUSA Inhouse Design Award

Managed Healthcare Executive
Pharmacy Survey cover story 2025

EDUCATION

Kent State University, Kent, OH

Bachelor of Arts degree in
Visual Communication Design

EMPLOYMENT

MJH Life Sciences, North Olmsted, OH

Senior Graphic Designer (1/26 - 7/26)

- Managed and designed editorial magazines for *PharmTech*, *BioPharm*, *Applied Clinical Trials*, and their respective ebooks
- Created supplements, custom projects, videos, web elements, social media posts, and marketing materials on special requests
- Rebranded and refreshed *PharmTech* and *Managed Healthcare Executive* brands, respectively

Graphic Designer (1/23 - 1/26)

- Managed and designed editorial magazines for *Managed Healthcare Executive* and *Urology Times*
- Collaborated with sales, editorial teams, and project managers
- Prepared ad materials for web and print, calculated book sizes, and assembled issue folios
- Created supplements, custom projects, and marketing materials on special requests

Great Lakes Publishing, Cleveland, OH

Associate Production Manager (10/21 - 1/23)

- Managed the production of Great Lakes Publishing print products
- Ensured each page was print-ready, color-corrected, and the highest quality
- Communicated between editors and the printer on printing status
- Managed ad design freelancers
- Controlled traffic between clients, sales reps, and freelancers

Production Assistant (8/21 - 10/21)

- Designed and oversaw the production of print and web ads
- Created digital e-zines for our publications

Advertising Designer Freelancer (6/21 - 8/21)

- Designed print ads for clients to be inserted into GLP publications
- Presented ads to clients and sent revisions as needed

Fusion Magazine at Kent State Student Media, Kent, OH

Assistant Art Director (8/20 - 5/21)

- Developed communication skills by collaborating with writers and fellow designers to create pieces for Fusion online and the print issue
- Engaged with the art director and other designers to design the layout of the print issue